

fichael W. **MBA | USMC** 

Keynote Speaker, Purple Heart Veteran, Trauma Survivor, **Business Consultant, Life Coach, and CEO of The Adversity Academy.** 

### "Break The Bottle"

& Shatter Your Limiting Beliefs.





### AVAILABLE FOR

- **Keynotes, Workshops & Seminars**
- **General & Breakout Sessions & Panel Discussions**
- **Fireside Chats**
- Facilitator or Master of Ceremony (MC)
- **Business & Executive Consulting**

#### EXPERIENCE

- **Corporate & Government Events**
- **Business Consulting & Coaching**
- **Colleges, Universities & Youth Organizations**
- **Military & Veteran Events**
- Non-Profit Organizations & Faith Based Groups
- **General Audience**

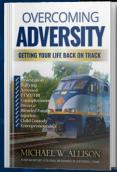
#### SPEAKING EXPERTISE

- **Business Growth & Leadership**
- **Personal Development & Inspiration**
- **Diversity Equity Inclusion (DEI)**
- **Resilience & Adversity**
- **Mental Health & PTSD**
- Military & Veteran
- **Innovation & Technology**
- Faith & Religion

## **Inclusions When You Book Michael**

- A pre-event 60s Custom Marketing Video to spark buzz with attendees
- Pre-event guided prep call to leave no stones unturned for keynote development
- A customized keynote to that creates an unforgettable experience and nails your theme
- Post event: Custom 10-minute training video with PDF to help attendees implement
- **FREE Daily podcast access**
- FREE "BREAK THE BOTTLE" Wallpaper
- FREE Audio Book & Workbook for attendees
- **FREE Personalized quiz access for attendees**
- **FREE Masterclass training for attendees**
- Books (Best Selling Author)





















### **Popular Presentation Topics**

- Topic (Personal Development) BREAK THE BOTTLE How to Shatter Limiting Beliefs and Limitations in Life
- **Value:** Enhance personal productivity for both yourself and your employees, resulting in increased effectiveness, efficiency, and income.
- Topic (Mental Health) Breaking the Stigma: Unveiling the **Power of Mental Health Wellness**
- Value: Redefine societal perspectives on mental health and emphasize its significance in personal and professional spheres.
- Topic (Leadership) THE UN-LEADERSHIP UN-leashing, **UN-locking and UN-bounding your leadership potential** 
  - in today's world of ambiguity Value: Elevate yourself and your team's personal power, skill sets, and conviction to WIN, which leads to more impact, income, and limitless success.

- Topic (Innovation & Business) Al Unveiled: Navigating the **Impact and Opportunities of Artificial Intelligence**
- Value: Dive deep into the world of Artificial Intelligence (AI), elucidating its impact, transformative power & potential, and implications on various industries.
- Topic (Mindset & Business) TAKING AUTHORITY How To Take Control, Optimize and Elevate Your Success in Life
- **Value:** Elevate yourself and your team's personal power, skill sets, and conviction to WIN, which leads to more impact, income, and limitless success.
- Topic (Mindset & Business) Cultivating a Culture of Inclusivity: Embracing Diversity, Equity, and Inclusion (DEI)
- *Value:* Dive into the critical components of fostering a culture that embraces Diversity, Equity, and Inclusion (DEI). Learn how to explore actionable strategies, insights, and frameworks to foster an inclusive environment.















# **Michael Allison Speaking Biography**

Keynote and TEDx Speaker, Business Consultant, Life Coach, Military Purple Heart Combat Veteran, Trauma Survivor, and CEO of the Adversity Academy.

Michael W. Allison embodies resilience, triumph, and transformation. As a Purple Heart Combat Veteran and a survivor of personal trials, including a car bomb explosion in Iraq, Michael's journey from adversity to triumph is a testament to the human spirit. His life's purpose now stands as a beacon of inspiration for individuals and businesses seeking empowerment and growth.

With over two decades of strategic business expertise, Michael has steered organizations toward seven-figure success, embodying a seasoned entrepreneur's vision. He stands as a distinguished executive business consultant, personal growth coach, and career development expert, integrating cutting-edge research from the realms of business, science, and psychology.

Michael's impact resonates through prestigious accolades such as INC 5000, Innovation & Excellence Award, Entrepreneur Franchise 500, among others, and media recognition from prominent platforms like ESPN, BET, CNN, NBC, and CBS. His literary prowess as a Best-Selling Author and the visionary force behind The Adversity Academy Firm exemplifies his commitment to transformative leadership.

As an International Motivational Keynote Speaker and TEDx Speaker, Michael captivates audiences, drawing from his own experiences to illuminate the path toward resilience and personal empowerment. His mission revolves around guiding individuals and businesses to "BREAK THE BOTTLE" and seize authority, dismantling limiting beliefs, and embracing change.

Through The Adversity Academy's transformative Programs, Workshops, speaking engagements, and Business Consulting services, Michael empowers individuals to navigate adversity, cultivate resilience, and achieve their next level of success. His story of triumph over trauma, complemented by his academic achievements including an MBA in Business and a BS in Information Security, inspires others to overcome obstacles and thrive.

Michael Allison's executive summary bio shines as an invitation to experience the transformative power of resilience, offering a roadmap to personal growth, career development, and business expansion. His unwavering dedication to guiding others toward seizing authority in their lives and businesses resonates deeply, making him a compelling choice as a keynote speaker, inspiring audiences worldwide to embrace change and unlock their limitless potential.





